



WISCONSIN  
Trend Home™  
2010

---

General Contractor: Schmidt Bros. Custom Homes Inc. \* 4311 N. Lightning Dr. \* Appleton, WI 54913 \* Ph: 920-993-1520 \* Fx: 920-993-1540

---

## FOR IMMEDIATE RELEASE

*For more information, contact:  
Christine Shaefer, CAE, Executive Vice President  
Valley Home Builders Association  
Ph: 920-731-7931; Cell: 920-740-3449; christine@vhba.com*

## A LOOK INSIDE A “VERY GREEN” HOME OFFERED THIS WEEKEND

**June 1, 2010: Appleton, WI** – The Wisconsin Builders Foundation announced today that its Wisconsin Trend Home™ 2010, still under construction, will be open to the public this weekend. For those considering “going green” in their current or future home, this **free** opportunity to look inside before the walls get closed will provide valuable information: Friday, June 4, 4-6 p.m. and Saturday, June 5, 10 a.m. – noon at 1464 Plains Ave., Neenah (Liberty Heights Subdivision, off of County Trunk G).

The Wisconsin Trend Home is being construction to the ANSI-approved National Green Building Standard. To date, just seven homes in the state of Wisconsin have been certified to this standard, including one previously built by the Trend Home’s general contractor, Schmidt Bros. Custom Homes, Appleton. Certification comes from third-party verifies through the NAHB Research Center.

The ANSI approval of the National Green Building Standard signifies it as THE standard for green home building construction practices. Homes built to this standard conform to higher standards and testing by third parties ensures the homes are built and operate in a manner that is consistent with the standard in the following categories:

- Lot Design, preparation and development
- Resource efficiency
- Water efficiency
- Energy efficiency
- Indoor environmental quality
- Operation, maintenance and owner education

For safety reasons, the public is asked not visit the home at any other time--it is an active construction site, and safety precautions for visitors will be in place only during the published open hours.

###

*General Contractor Ed Schmidt, Schmidt Bros. Custom Homes, Inc., is a member of Valley Home Builders Association, a not-for-profit professional organization, serving as an advocate for the land development, home building and remodeling industries and homeowners in the Greater Fox Cities area. Learn more at [www.vhba.com](http://www.vhba.com). Details about the Wisconsin Builders Foundation are available at [www.wisbuild.org](http://www.wisbuild.org).*